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The Evolution of Teacher Professional Development: Integrating Digital and Traditional Approaches

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Bitalo J.U.

Faculty of Education Kampala International University Uganda

ABSTRACT

Teacher professional development (PD) is a critical element in the continuous improvement of educational practices and outcomes. This paper explores the transformative journey of PD from traditional methods to the incorporation of digital tools and platforms. It examines the impact of socioeconomic and technological changes on education, highlighting the necessity for teachers to adapt to diverse student needs and global economic demands. The paper contrasts traditional PD approaches with digital ones, discussing their respective benefits and challenges. It further explores key technologies and strategies for effective implementation of digital PD, emphasizing the importance of continuous learning, personalized plans, and collaborative communities of practice. The conclusion underscores the need for ongoing research and investment in teacher PD to enhance educational quality and equity worldwide. Keywords: Teacher professional development, digital tools, traditional methods, online learning and personalized learning plans

INTRODUCTION

These students come to schools that are segregated by race and socioeconomic status. Thus, schools are still where the great divide is [1]. As U.S. Secretary of State Colin Powell has said, "the surest strategy to make sure there are no tomorrow's harvests from the seeds of hopelessness we sow today is by educating." The challenge for education today is to meet the needs and demands of all students in ways that prepare them for citizenship and at the same time foster their development as unique individuals who can flourish in a complex, uncertain world $\lceil 2 \rceil$. Accomplishing these dual tasks will require talented and dedicated teachers and teacher professional development opportunities [3]. The twenty-first-century chameleon will be ready to assist and guide a new kind of learner in a new kind of learning environment, one that includes digital, interactive, online elements [4]. The book advocates an adaptive use of technology as an education-enhancing simulation that problematically fosters collaborative and professional learning [1]. As the global economy has shifted from manufacturing to services, from national markets to an international market, and from an economy based on conventional resources to one based on knowledge and innovation, human capital has become increasingly vital $\lceil 5 \rceil$. The demands for education have soared alongside the retrenchment of the welfare state. In a world where learning is vital throughout life, schools in Africa, the Americas, Asia, and Europe are expected to serve an increasingly diverse student population [6-9]. In the United States, for example, the new global economic order has been marked by growing inequalities [10]. The nation's schools are feeling the impact of the current economic downturn, with reduced revenues and budget cuts, as the nation struggles to maintain the quality of our schools in an increasingly diverse society [11]. The current state of the schools in the United States and Europe is deeply troubled. Immigration flows continue to the United States with students who speak hundreds of languages and have thousands of cultures $\lceil 12 \rceil$.

Importance of Continuous Learning for Teachers

With the computer's capabilities expanding increasingly, the transformation of conventional K-12 to modern online science high school learning has been particularly rapid [10]. In order to function efficiently in the paradigm of digital training, teacher professional growth in online technology is important [13]. By blending together many media tools, including computers, video, interactive online components, and smartphones, digital education can break the limits of conventional training [14]. It is likely that, irrespective of the rapid phase of innovation taking place, new ways of educating emerge each

and every day with the speed of light, which leads to new educational demands [15]. In times when knowledge and training are considered the most crucial factors in global economies, scholars have accepted teacher growth as an integral component of ongoing life-long learning [16]. Continuous teaching and teacher self-improvement include a continuing desire to better understand educational principles, students, and jobs [17]. The fact of 'learning' includes not only acquisition and allows for the release of new knowledge. There are different sorts of 'education' as a technique of learning that can happen for example in universities, training facilities, and workshops [18].

Traditional vs. Digital Professional Development

In contrast, digital professional development offers new opportunities. Educators can utilize the numerous digital tools available on the internet platform to develop themselves [19]. They can also engage in distance learning and lifelong electronic collaboration with colleagues and professional organizations [20]. The abundance of digital tools creates a friendly, interactive, and respectful environment that caters to educators' needs, contributing to their overall satisfaction. By intentionally and systematically using digital tools, educators can solve long-standing problems and continuously learn and develop [13]. Digital professional development has a significant impact on individual educators, educational organizations, and the broader social framework [17]. Evidence suggests that educators who have access to daily digital tools are highly motivated and can inspire and lead others on their pedagogical journey [21]. Traditional professional development practices have shaped the cultures and attitudes of educators in the profession [16]. These practices, which have been transferred to the education field, involve actively acquiring specific social institutions. Educators participate in seminars and other formal systems provided by cultural and other institutions [22]. Additionally, they informally seek ways to develop themselves professionally, such as attending seminars, conferences, work meetings, and engaging with specialists and colleagues through book reading. However, professional development has been perceived as an individual and isolated process, with educators lacking clear knowledge about the objectives and projected changes [23].

Characteristics of Traditional PD Programs

In response to these pressing technological changes, governments and educational systems have often launched a variety of strategies or mechanisms designed to help teachers not only survive but also prosper in the new and emerging educational environment [24]. Such strategies include, for instance, the advancement of teacher certification policies and the launching of national technological policies and programs that emphasize the integration of computer technologies across all disciplines in the educational curriculum [25]. However, while teacher professional development is essential and has remained a national priority, the concept of professional development — whether as stand-alone or embedded remains elusive with multiple meanings [26]. Teacher professional development remains a largely unexplored and untapped collaborative resource for serious study and accumulated knowledge [27]. The truth of the matter is that despite the increase in the quantity and frequency of professional development programs in teacher education, the modeling of technology, tools, and instructional strategies involving technology to promote the effective use of technology depends on the willingness of individual teachers to explore new possibilities and transform technology [28]. Educator professional development (PD), also referred to in this chapter as professional learning, has always been an indispensable aspect of a teacher's professional life [24]. Our expectations about the roles of teachers in addressing the emerging complex issues of the digital age have, nonetheless, expanded dramatically in the past two decades, requiring a redefinition of teachers' qualifications and standards [29]. This is a point well captured by the following quote: "When teachers don't know enough about technology for learning to introduce students to new digital media or to help them understand how the information age culture is shaping their lives, they are denying students the wide range of information and communication experiences available beyond the school walls. More importantly, they are shortchanging students' digital futures."

Benefits and Challenges of Digital PD

For example, research performed by a consulting firm found that good online PD is always available (since, by definition, it is pre-recorded and can be "started" at any time), is never canceled (since, again, it is pre-recorded with no need for a live facilitator who may or may not appear), is often cheaper to the participants (in particular, travel costs do not have to be incurred), is better paced to individual teacher needs (since it can be started and stopped as needed), is personalized (since what matters most to the teacher is the ability to work on elements of the program that are most relevant and appropriate to her), is better assessed (since all the online work is recorded in a way that can be reviewed and evaluated by supervisors), and is more explicitly standards-based (since every piece of content can be connected to specific standards provided by the state or the school) [30-34]. An emerging body of empirical work has

identified the range of learning and performance benefits that can flow from online and digital PD. Perhaps the key advantage of online and digital PD lies in the ability to circumvent the perhaps surprisingly large set of material and immaterial barriers to traditional PD, such as the need to co-locate learner and mentor, the difficulty in matching a particular teacher's learning style with a particular PD experience, and so on [35].

Key Technologies for Teacher PD

Video-case analysis plays a prominent role in our methodological approach to teacher professional development [36]. In this paper, we use video-case analysis to pinpoint key points in a professional development session for discussing teachers' attempts at using software and problematization dynamics in teacher professional development in general [37]. Our data are drawn from an online professional development course specifically designed for trained Colombian English secondary school teachers who took part in follow-up sessions five months after they had completed the face-to-face course component. Findings illustrate that the interweaving of software use and problematization dynamics provided participants with strong stimuli to address issues of crucial concern [38-42]. They showed clear similarities with communities of learning, while the formal structures in the activities facilitated access to the case [43]. Knowing about a new program is critical but insufficient for effective implementation. Knowing how to use a program is equally important, but it too is insufficient for deep engagement [44]. In the case of professional development for teachers, learning how to teach differently is the ultimate goal [45]. Helping teachers to develop new knowledge, skills, and attitudes is the job of professional development. In this paper, we discuss the integration of digital technology with teacher professional development in relation to social constructivism and cognitive apprenticeship [46-51].

Online Learning Platforms

Online learning platforms offer new learning opportunities for teachers, providing increased access to high-quality materials and learning experiences with flexible scheduling [52]. Websites can serve as conduits for online learning programs, coaching and mentoring, and connecting local and regional learning communities [53]. The platforms feature numerous websites, organized primarily by online courses and the professional network features they offer. Examples include Edmodo, Epals, ePals, EdWeb, and Scholastic [54]. Other websites and platforms primarily serve as libraries of instructional resources and detailed implementation tools for teachers, professional development coordinators, and other support providers. Examples here include BetterLesson, The Teaching Channel, Google Classroom, and the Internet Academy (SAS, LL) [55]. These websites are available for any teacher or support provider to use. However, teachers sometimes receive their usernames and passwords from the district, hyperlinked to a digital domain based on a licensing or contracting agreement between the district and a third-party platform provider [56].

Video Conferencing Tools

One option includes the technology where a live video stream is combined with a live-action image of the local instructor in a single coherent representation [57]. This provides the local instructor with the ability to lecture alternatively with the remote lecturer, during the presentation of complex material, to handle questions more easily and conduct more group activities with the class [58]. Research effort has been devoted recently to investigate which video conferencing system qualities are perceived by teachers and students as relevant for educational settings [59]. Their findings have shown how the system possesses quite a mix of specialized requirements that target diverse technical areas, such as functionality, audio, video, and shared content [60]. Despite many technological advances, the primary mechanism for remote exchange of visual information is the video conferencing system $\lceil 61 \rceil$. There are many available tools for enabling instructors and classes to carry out live discussions among remote participants in the synchronous case, or time-delayed forums in the asynchronous case, including Beam, Elluminate, Horizon Wimba, Microsoft NetMeeting, Polycom ViaVideo, Roxio VideoWave, and WebEx, among others. Some monitor the audio signal to focus a portable microphone in the direction of the speaker; others will pan the cameras, and some are even able to process the video signal to do speaker tracking, using image analysis in an attempt to detect who is speaking and focus the camera on that location $\lceil 62-65 \rceil$. Similarly, Large Image Displays (LID) can provide classrooms with a powerful tool, enabling several remote instructors to participate in a single class [66]. Online interactive classes benefit from the Large Image Display, which is a display enabling the presentation of multiple video streams in a room, allowing all of the participants to observe a life-size representation of the remote instructor. Therefore, the LID operates to create the illusion that there is only one instructor in the room $\lceil 67 \rceil$.

Effective Strategies for Implementing Digital PD

With the many challenges associated with digital PD, it is important for schools to utilize best practices in providing this type of learning. While the goal of this type of learning focuses on self-directed

development, digital learning should not occur in isolation [68]. In creating a successful digital professional development program for teachers, the majority of the recommendations from the research focus on how to implement these learning environments [69]. These practical strategies, combined with the theoretical assumptions about adult learning, will be of use to those schools trying to create the best online professional development that their teachers can use [70]. Before discussing the strategies through which schools can provide digital professional development to their teachers, it is important to first recognize the challenges in utilizing these platforms. Although cost-effective and self-prescribed, the asynchronous feature of digital PD can foster feelings of disconnection among participants [71]. This can also lead to a limited sense of commitment to the group. In extreme cases, teachers may become embarrassed to modify techniques that were discussed as part of an online seminar since they do not want to admit a lack of success with the technique [72]. Another challenge with digital PD is the availability of resources. Teachers that live in regions with poor access to technology will not receive the full benefit of digital PD. Also, the ability to offer a range of professional development topic areas may be limited due to the flexibility and technology skills required to implement these professional development strategies [73].

Personalized Learning Plans

According to Cara Jackson of the University of Southern Mississippi, PLPs have applications beyond personalized professional development. Schools wishing to implement a personalized, competency-based education system for students often seek the same for their educators: professional development systems that are personalized, relevant, and not bound to static time limits 74-767. As such, personalized professional learning supports for educators may look similar in many ways to those offered to students. Such PLPs will no doubt face challenges, as PLPs must be built on quality standards and best practice, with educators receiving the necessary support in implementation [77]. Just as students diagnostically determine readiness and prior knowledge, set personalized goals, and own their learning, so too should teachers. In a large-scale study of the National Writing Project's Teacher Professional Continuum, Ermeling, Gallagher, and Vaughn recommended that teachers develop a personalized learning plan (PLP) to address their unique needs. PLPs are one part of an individualized, comprehensive professionaldevelopment model that includes observations of effective practices with teacher reflection on them, coaching support with constructive feedback, team learning through collaborative inquiry, resources and professional development opportunities, and opportunities to lead [78]. Teachers' PLPs allowed them to name their learning goals, develop a plan for meeting those goals, and then change their practice in ways that more effectively supported student learning. Teachers' commitment to their PLPs track with the success of professional development that is voluntary, sustained, and collaborative, leading to the conclusion that educators must be able to personalize their own professional learning if they are to more effectively personalize students' learning [79].

Collaborative Communities of Practice

The discussions of the community members on the Internet provide opportunities for individuals to exchange their knowledge and thoughts on educational material and allow relationship building [80]. For professionals, networking has always been important in helping with professional growth. Online learning communities of practice can facilitate and support the maintenance and expansion, which is a rich source of information, guidance, and support [81]. Knowledge sharing in an informal context and micro level from peers has long been considered an effective way to enable performance improvement [82]. With the aid of the technological tools capable of capturing and transferring knowledge, these communities of practice have the potential to formalize informal ways that expertise is shared and to integrate different contexts for developing shared understanding [83]. Learning communities that work together through many forms of communication have tremendous potential for professional development of educators today. Based on the model of the communities of practice, professional learning communities support teachers learning both as individuals and as a professional group with a shared goal of increasing student learning [847]. With the advent of the Internet, communities of practice can meet and accomplish professional goals anytime, anywhere [85]. These online communities of practice provide opportunities for individuals and organizations to network and share knowledge, build closer professional relationships, and come together to solve problems and improve practice $\lceil 86 \rceil$.

CONCLUSION

The integration of digital tools into teacher professional development represents a significant shift towards more accessible, flexible, and effective learning opportunities for educators. Traditional methods of PD, while valuable, often fall short in addressing the dynamic needs of today's teachers and students. Digital professional development offers numerous advantages, including the ability to personalize learning, provide continuous access to resources, and foster collaborative communities of practice. These

elements are crucial for teachers to remain adaptable and effective in an increasingly complex educational environment. However, the transition to digital PD is not without challenges. Ensuring equitable access to technology, maintaining engagement in an asynchronous learning environment, and aligning digital PD with educational standards and goals are all critical issues that need to be addressed. Despite these challenges, the benefits of digital PD, such as cost-effectiveness, flexibility, and the ability to tailor learning experiences to individual needs, make it a promising approach for the future. The continuous evolution of teacher professional development, blending traditional and digital approaches, is essential for preparing educators to meet the diverse needs of their students. As the global landscape of education changes, so too must the strategies and tools used to support teacher growth and development. Future research and investment should focus on optimizing digital PD platforms, ensuring inclusivity, and developing comprehensive support systems for educators. In conclusion, the advancement of teacher professional development through digital means holds great potential for enhancing educational outcomes. By embracing both traditional and innovative methods, educators can be better equipped to navigate the challenges of modern teaching and provide high-quality education to all students. The ongoing commitment to teacher professional development is vital for the success of education systems worldwide and for fostering a more equitable and informed society.

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